

— SAFETY/ MARGIN

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box to prevent trimming. We require 1/4" safety. Anything left outside this box may be cut off.

— TRIM

This is the cut of the final product.

— BLEED

Make sure to extend background images or colors all the way to the edge of the black outline, if you want your design to extend to the edge of your final product. We require 1/4" bleed.

— GROMMETS (Availability Based on Product Selected)

Grommets will be in between the trim line and the safety margin.

BORDER/ FRAME

We do not recommend borders due to shifting during the cutting process. If a border is necessary, our minimum required border thickness is 3/4" from the bleed line.

IMPORTANT

Please turn off our template guidelines/instructions before submitting your files
All artwork/text should be converted to outline, rasterized, or flattened

Make sure your image is 150 dpi

The logo for Vital consists of the word "vital" in a lowercase, bold, orange sans-serif font. The letter 'i' has a solid orange dot above it. The letter 'a' has a white circular cutout in the center.

FAST QUALITY SOLUTIONS

VITALPRINTPRESS.COM

PRINT TEMPLATE

Product: Posters

Final size: 27" x 40"

Size with bleeds: 27.5" x 40.5"