

## — SAFETY/ MARGIN

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box to prevent trimming. We require 1/4" safety. Anything left outside this box may be cut off.

## — TRIM

This is the cut of the final product.

## — BLEED

Make sure to extend background images or colors all the way to the edge of the black outline, if you want your design to extend to the edge of your final product. We require 1/4" bleed.

## — GROMMETS (Availability Based on Product Selected)

Grommets will be in between the trim line and the safety margin.

## — POLE POCKETS (Available for Banners Only)

This template can be used for pole pockets as well. We will add the appropriate white frame for the required pole pocket area.

### IMPORTANT

Please turn off our template guidelines/instructions before submitting your files

All artwork/text should be converted to outline, rasterized, or flattened

**Make sure your image is 300 dpi**

The logo for Vital Print Press, featuring the word "vital" in a bold, lowercase, orange sans-serif font.

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**VITALPRINTPRESS.COM**

### PRINT TEMPLATE

Product: Banners, Signs, etc.

Final size: 18" x 27" (1.5 feet x 2.25 feet)

Size with bleeds: 18.5" x 27.5"